

FOR IMMEDIATE RELEASE

Ron Wyche Joins Storage Mobility as Regional Manager for the West

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SCOTTSDALE, Arizona – Storage Mobility, LLC (“Storage Mobility” or the “Company”), the largest franchisee of Portable on Demand Storage, or PODS, reported that Ron Wyche has joined Storage Mobility as the Regional Manager for the West.

As the Regional Manager for the West, Ron Wyche will be responsible for the Company’s western territories, which include Colorado, Idaho, Nevada, New Mexico, Utah, Washington, and Riverside, California. His responsibilities will include overseeing the facility managers and all driving/warehouse personnel in his region; working with the facility managers regarding personnel issues, inventory planning, warehouse organization, equipment maintenance and requisitions, and customer service issues; and creating and implementing local marketing strategies.

“Ron Wyche has joined the Storage Mobility team with a wealth of experience,” said David Schmeltz, CEO and President of Storage Mobility. “His depth of knowledge of the storage industry will add greatly to our efforts in the western region and to the Company’s overall growth strategy.” Schmeltz added, “We are very pleased to have Ron Wyche working with us.”

About Storage Mobility

Storage Mobility is the largest franchisee of Portable on Demand Storage, or PODS. Founded in 1998, PODS is rapidly becoming a leading provider of mobile mini-storage and moving for both residential and commercial customers. PODS revolutionized the moving and storage industry by developing a proprietary hydraulic lift system that enables it to deliver a storage container to a customer on a flatbed truck, detach the container from the truck and then gently, and vertically, lower it to the ground. By detaching the storage container from the truck, PODS enables its customers to save time, money and hassle.

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