

FOR IMMEDIATE RELEASE

Ray Kennedy Promoted to Eastern Regional Manager of Storage Mobility

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SCOTTSDALE, Arizona – Storage Mobility, LLC (“Storage Mobility” or the “Company”), the largest franchisee of Portable on Demand Storage, or PODS, reported that it has promoted Ray Kennedy to be its Eastern Regional Manager.

As the Eastern Regional Manager, Ray will be responsible for the Company’s seven Northeastern operations: Albany, Buffalo, Rochester and Syracuse, New York; and Harrisburg, Pittsburgh and Scranton, Pennsylvania. His responsibilities will include overseeing the facility managers and all driving/warehouse personnel in his region; working with the facility managers regarding personnel issues, inventory planning, warehouse organization, equipment maintenance and requisitions, and customer service issues; and creating and implementing local marketing strategies.

“Ray Kennedy has been the driving force behind the success of our Pittsburgh, Pennsylvania, operation” said David Schmeltz, CEO and President of Storage Mobility. “Ray’s enthusiasm, business skills and can-do attitude have greatly benefited Storage Mobility, and his promotion to Eastern Regional Manager is a testament to our confidence in his abilities.”

About Storage Mobility

Storage Mobility is the largest franchisee of Portable on Demand Storage, or PODS. Founded in 1998, PODS is rapidly becoming a leading provider of mobile mini-storage and moving for both residential and commercial customers. PODS revolutionized the moving and storage industry by developing a proprietary hydraulic lift system that enables it to deliver a storage container to a customer on a flatbed truck, detach the container from the truck and then gently, and vertically, lower it to the ground. By detaching the storage container from the truck, PODS enables its customers to save time, money and hassle.

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