

FOR IMMEDIATE RELEASE

Robert Vespa Becomes Storage Mobility's Western Regional Manager

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TAMPA, Florida – Storage Mobility, LLC (“Storage Mobility” or the “Company”), the largest franchisee of *Portable on Demand Storage*, or *PODS*, reported that Robert Vespa has become the Western Regional Manager.

As Western Regional Manager, Robert will be responsible for the Company’s franchise territories in Colorado, Idaho, Nevada, New Mexico, Utah and Washington, and in Riverside, California. Among others things, his responsibilities will include the hiring and training of warehouse managers and truck drivers. Additionally, Robert will lead our marketing and business development efforts in our Western territories.

“We are pleased that Robert Vespa will be heading our Western Region,” said David Schmeltz, CEO and President of Storage Mobility. “His years of experience managing consumer-based businesses will be highly valuable as we continue to grow our territories in the Western United States.” David further commented, “Robert is a hard-working, results-oriented professional whose experience will enable him to successfully lead one of our largest and most critical territories. We’re confident that Robert will be able to leverage his past experience in a way that will propel our Western Region toward its goals, which will significantly increase the success of Storage Mobility overall.”

About Storage Mobility

Storage Mobility is the largest franchisee of *Portable on Demand Storage*, or *PODS*. Founded in 1998, PODS is rapidly becoming a leading provider of mobile mini-storage and moving for both residential and commercial customers. PODS revolutionized the moving and storage industry by developing a proprietary hydraulic lift system that enables it to deliver a storage container to a customer on a flatbed truck, detach the container from the truck and then gently, and vertically, lower it to the ground. By detaching the storage container from the truck, PODS enables its customers to save time, money and hassle.

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