

FOR IMMEDIATE RELEASE

Peter Martinelli Joins Storage Mobility as Eastern Regional Manager

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TAMPA, Florida – Storage Mobility, LLC (“Storage Mobility” or the “Company”), the largest franchisee of *Portable on Demand Storage*, or *PODS*, reported that it has hired Peter Martinelli as its Eastern Regional Manager.

As Storage Mobility’s Eastern Regional Manager, Peter will have primary responsibility for the Company’s seven Northeastern operations: Albany, Buffalo, Rochester and Syracuse, New York, and Harrisburg, Pittsburgh and Scranton, Pennsylvania. Peter will be responsible for overseeing the facility managers and all driving/warehouse personnel in his region. Additionally, Peter will work with the facility managers regarding personnel issues, inventory planning, warehouse organization, equipment maintenance and requisitions, and customer service issues. He will also be responsible for creating and implementing local marketing strategies.

“We are pleased that Peter Martinelli will be heading our Eastern Region,” said David Schmeltz, CEO and President of Storage Mobility. “Peter brings to this position years of experience in the moving and storage industry. More specifically, Peter brings with him expertise in growing current markets. Building demand in our current markets and then satisfying that demand will lead to our continuing success in those markets. We are confident that Peter’s efforts will help Storage Mobility reach its long-term goals both in the Eastern Region and for the Company as a whole.”

About Storage Mobility

Storage Mobility is the largest franchisee of *Portable on Demand Storage*, or *PODS*. Founded in 1998, PODS is rapidly becoming a leading provider of mobile mini-storage and moving for both residential and commercial customers. PODS revolutionized the moving and storage industry by developing a proprietary hydraulic lift system that enables it to deliver a storage container to a customer on a flatbed truck, detach the container from the truck and then gently, and vertically, lower it to the ground. By detaching the storage container from the truck, PODS enables its customers to save time, money and hassle.

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